

Graduate Thesis Assessment Rubric
Department of English, Faculty of Education, University of West Bohemia

Thesis Author: Lucie Krížová

Title: The value of different types of images in English language classes for teenagers: language textbooks

Length: 54 pages

Text Length: 46 pages

Assessment Criteria	Scale	Comments
1. Introduction is well written, brief, interesting, and compelling. It motivates the work and provides a clear statement of the problem. It places the problem in context. It presents and overview of the thesis.	Outstanding Very Good Acceptable Somewhat deficient Very deficient	<i>The author writes a very straightforward introduction that provides readers with a clear idea about the focus of the research and the overview of the thesis.</i>
2. Literature review is comprehensive and complete. It synthesizes a variety of sources and provides context for the research. It shows the author's understanding of the most relevant literature on the subject matter.	Outstanding Very Good Acceptable Somewhat deficient Very deficient	<i>The author successfully balances out the various concepts of the subject matter and shows the complexities involved in the use of visual media in instruction.</i>
3. The methodology chapter provides clear and thorough description of the research methodology. It discusses why and what methods were chosen for research. The research methodology is appropriate for the identified research questions.	Outstanding Very Good Acceptable Somewhat deficient Very deficient	
4. The results/data are analyzed and interpreted effectively. The chapter ties the theory with the findings. It addresses the applications and implications of the research. It discusses strengths, weaknesses, and limitations of the research.	Outstanding Very Good Acceptable Somewhat deficient Very deficient	<i>The presentation of the findings is clear and well organized</i>
5. The thesis shows critical and analytical thinking about the area of study and the author's expertise in this area.	Outstanding Very Good Acceptable Somewhat deficient Very deficient	

6. The text is organized in a logical manner. It flows naturally and is easy to follow. Transitions, summaries and conclusions exist as appropriate. The author demonstrates high quality writing skills and uses standard spelling, grammar, and punctuation.	Outstanding Very good Acceptable Somewhat deficient Very deficient	<i>The author shows a high level of academic writing proficiency.</i>
7. The thesis meets the general requirements (formatting, chapters, length, division into sections, etc.). References are cited properly within the text and a complete reference list is provided.	Outstanding Very good Acceptable Somewhat deficient Very deficient	

Final Comments & Questions

Ms. Krížová writes a scholarly thesis based on a well framed review of literature. She conducts a high quality research and presents useful and interesting data on students' preferences for various types of visual media. The thesis is very straightforward and focused, and at the same time it provides a very thorough study of the topic of visuals in ELT textbooks. It is without any doubt that by completing this thesis, Ms. Krížová developed a lot of expertise in the subject matter of her thesis and gained valuable insights into the role of visuals in ELT. I suggest that the author is awarded the grade "excellent" for his thesis project.

Supervisor: Mgr. Gabriela Kláčková, Ph.D.

Date: June 4, 2017

Signature: