

Graduate Thesis Assessment Rubric
Department of English, Faculty of Education, University of West Bohemia

Thesis Author: Michaela Kolčárová
 Title: Use of social media with English language learners
 Length: 59 pages
 Text Length: 45 pages

Assessment Criteria	Scale	Comments
1. Introduction is well written, brief, interesting, and compelling. It motivates the work and provides a clear statement of the problem. It places the problem in context. It presents and overview of the thesis.	Outstanding Very good Acceptable Somewhat deficient Very deficient	The presentation of the statistics early on strongly supports the author's selection of the topic.
2. Literature review is comprehensive and complete. It synthesizes a variety of sources and provides context for the research. It shows the author's understanding of the most relevant literature on the subject matter.	Outstanding Very good Acceptable Somewhat deficient Very deficient	The author shows familiarity with the major topics in social media and their potential for supporting language learning. She addresses a broad number of issues associated with social media. The thesis could have benefited from a more focused secondary research framed by the actual research.
3. The methodology chapter provides clear and thorough description of the research methodology. It discusses why and what methods were chosen for research. The research methodology is appropriate for the identified research questions.	Outstanding Very good Acceptable Somewhat deficient Very deficient	I miss more detailed information on the process of students' assignments via Instagram. Specifically, information presented p. 34 should have been included in the research methodology along with more information on the topics covered in the lessons and the actual assignments.
4. The results/data are analyzed and interpreted effectively. The chapter ties the theory with the findings. It addresses the applications and implications of the research. It discusses strengths, weaknesses, and limitations of the research.	Outstanding Very good Acceptable Somewhat deficient Very deficient	Considering the small number of respondents, it could have been better to present answers in numbers rather than percentages when reporting on students' answers.
5. The thesis shows critical and analytical thinking about the area of study and the author's expertise in this area.	Outstanding Very good Acceptable Somewhat deficient Very deficient	The author is very much aware of the limitations of her research yet she draws some useful implications for teaching based on her data.

6. The text is organized in a logical manner. It flows naturally and is easy to follow. Transitions, summaries and conclusions exist as appropriate. The author demonstrates high quality writing skills and uses standard spelling, grammar, and punctuation.	Outstanding Very good Acceptable Somewhat deficient Very deficient	
7. The thesis meets the general requirements (formatting, chapters, length, division into sections, etc.). References are cited properly within the text and a complete reference list is provided.	Outstanding Very good Acceptable Somewhat deficient Very deficient	

Final Comments & Questions

Social media is a hot topic in education offering a lot of directions for research. Ms. Kolčárová finds a clear direction in the midst of all the possibilities and focuses on one application in the context of extra class work. She conducts a useful and interesting analysis of extra class assignments via Instagram. Despite the limited amounts of data collected, the thesis offers interesting and practical insights into the value of social media in English language teaching. It is for sure that the project has helped Ms. Kolčárová to develop a better understanding of social media in ELT and build her professional expertise. Last, I appreciate Ms. Kolčárová carrying out her research during her teaching practice. In addition to challenges of teaching practice, she adds an additional challenge as she introduces students to tasks via social media and decides to collect data about the process.

I suggest that the author is awarded the grade "very good" for her thesis project.

Supervisor: Mgr. Gabriela Klečková, Ph.D.

Date: June 4, 2017

Signature:

