

**Graduate Thesis Assessment Rubric**  
**Department of English, Faculty of Education, University of West Bohemia**

Thesis Author: Michaela Kolčárová  
 Title: Use of Social Media with English Language Learners  
 Length: 59 pages  
 Text Length: 42 pages

Assessment Criteria	Scale	Comments
1. Introduction is well written, brief, interesting, and compelling. It motivates the work and provides a clear statement of the problem. It places the problem in context. It presents and overview of the thesis.	Outstanding Very good Acceptable Somewhat deficient Very deficient	The author provides clear, easy to follow overview of the thesis.
2. Literature review is comprehensive and complete. It synthesizes a variety of sources and provides context for the research. It shows the author's understanding of the most relevant literature on the subject matter.	Outstanding Very good Acceptable Somewhat deficient Very deficient	The theoretical background is not always in-depth; nevertheless it is sufficient as the basis of the study.
3. The methodology chapter provides clear and thorough description of the research methodology. It discusses why and what methods were chosen for research. The research methodology is appropriate for the identified research questions.	Outstanding Very good Acceptable Somewhat deficient Very deficient	
4. The results/data are analyzed and interpreted effectively. The chapter ties the theory with the findings. It addresses the applications and implications of the research. It discusses strengths, weaknesses, and limitations of the research.	Outstanding Very good Acceptable Somewhat deficient Very deficient	
5. The thesis shows critical and analytical thinking about the area of study and the author's expertise in this area.	Outstanding Very good Acceptable Somewhat deficient Very deficient	

6. The text is organized in a logical manner. It flows naturally and is easy to follow. Transitions, summaries and conclusions exist as appropriate. The author demonstrates high quality writing skills and uses standard spelling, grammar, and punctuation.	Outstanding Very good Acceptable Somewhat deficient Very deficient	The text is organized in a logical way. Chapters and sub-chapters are almost always appropriate. The only unfortunate sub-chapter division concerns Characteristics of Social Media (p.6), which could be one sub-chapter.
7. The thesis meets the general requirements (formatting, chapters, length, division into sections, etc.). References are cited properly within the text and a complete reference list is provided.	Outstanding Very good Acceptable Somewhat deficient Very deficient	The work is presented in the correct format.

Final Comments & Questions

I appreciate the author's choice to investigate an up-to-date topic in her thesis. I especially like the organization of the whole work and clear presentation of the content. A strong point is also the critical look at the issues as well as well-thought out tasks for the students.
I agree that it is motivating for students to provide them with a choice of tasks. Nevertheless, I would have a question here: How would you motivate students to opt for the more challenging tasks, so they can benefit even more from the whole practice?
My second point of discussion regards the chapter on Limitation. Ms. Kolčárová states "if the tasks had been uploaded, for example, during a longer period of time, the results might have been different" (p.39). This somewhat contradicts the fact that most of the students worked on the tasks close to the deadline, thus they have a tendency to postpone their work and could be expected to do the same even when having more time. Can you explain your reasoning for the possible differences in case of more time for the tasks?
And my last concern is: what was the reason for the other two students not to complete all the tasks (on page 36 you only explain the reason of one of the three students who did not complete all the tasks).
As a result of the points mentioned above I suggest that the thesis is awarded a "very good" grade.

Reviewer: Mgr. Barbora Benešová, Ph.D.

Date: June 1, 2017

Signature: 