

Protokol o hodnocení kvalifikační práce

Název diplomové práce: Arabská typografie

Práci předložil student: BcA. Lenka NOVOSADOVÁ

Studijní obor a specializace: Ilustrace a grafický design, specializace Grafický design

Posudek oponenta práce

Práci hodnotil:

Yousef Hammam

1. Cíl práce

*Based on my review of the work submitted, it was **successful in meeting the goal** set by the author/ student, which is, according to my understanding, providing an online tool to teach basic learning of the Arabic letters, both writing and pronunciation.*

2. Stručný komentář hodnotitele

The design of the font used to present basic Arabic handwriting was both simple and smooth, it's value comes from the fact that it was carried out by a non-Arab speaker, which meant it was approached through the eyes of person belonging to the targeted group compared to similar attempts by Arab designers who don't necessarily design targeting non-Arabs. The content of the work met the goal set in the beginning, and the

animation used to show the direction and strokes that forms the letters and their connection to other letters is an excellent way to help learners.

Due to the fact that Mrs. Novosadová's knowledge in Arabic vocabulary is not that of a native speaker, that resulted in minor typos that doesn't actually affect the quality of her design, but of course this can be revised and brought to the excellent level this work is providing.

I see a great potential in this work and surely will be referring it to learners interested in Arabic language.

3. Vyjádření o plagiátorství

To my knowledge, I can say that this work is original and genuine as a font and as an online platform to teach basic Arabic writing tools, and explanations of the formulation of Arabic words and letters.

4. Navrhovaná známka a případný komentář

My evaluation of the work puts it between Very Good and Excellent, it can guarantee excellence through reviewing the content to make sure it has no typing errors, and maybe provide more complementary material and explanation of the Arabic language with the help and support of Arab linguists.

Datum:

27.8.2021

Podpis:

 H.Y.