

Undergraduate Thesis Assessment Rubric
Department of English, Faculty of Education, University of West Bohemia

Thesis Author: **Dominik Tesař**

Title: *Analysis of gaming neologisms and their utilization in everyday vocabulary*

Length: 57 pages

Text Length: 45 pages

Assessment Criteria	Scale	Comments
1. Introduction is well written, brief, interesting, and compelling. It motivates the work and provides a clear statement of the examined issue. It presents and overview of the thesis.	Outstanding Very good Acceptable Somewhat deficient Very deficient	
2. The thesis shows the author's appropriate knowledge of the subject matter through the background/review of literature. The author presents information from a variety of quality electronic and print sources. Sources are relevant, balanced and include critical readings relating to the thesis or problem. Primary sources are included (if appropriate).	Outstanding Very good Acceptable Somewhat deficient Very deficient	
3. The author carefully analyzed the information collected and drew appropriate and inventive conclusions supported by evidence. Ideas are richly supported with accurate details that develop the main point. The author's voice is evident.	Outstanding Very good Acceptable Somewhat deficient Very deficient	
4. The thesis displays critical thinking and avoids simplistic description or summary of information.	Outstanding Very good Acceptable Somewhat deficient Very deficient	
5. Conclusion effectively restates the argument. It summarizes the main findings and follows logically from the analysis presented.	Outstanding Very good Acceptable Somewhat deficient Very deficient	
6. The text is organized in a logical manner. It flows naturally and is easy to follow. Transitions, summaries and conclusions exist as appropriate. The author uses standard spelling, grammar, and punctuation.	Outstanding Very good Acceptable Somewhat deficient Very deficient	
7. The language use is precise. The student makes proficient use of language in a way that is appropriate for the discipline and/or genre in which the student is writing.	Outstanding Very good Acceptable Somewhat deficient Very deficient	
8. The thesis meets the general requirements (formatting, chapters, length, division into sections, etc.). References are cited properly within the text and a complete reference list is provided.	Outstanding Very good Acceptable Somewhat deficient Very deficient	

Final Comments & Questions

This is a logically organised and well-presented work, offering an insight into the world of neologisms with specific emphasis on the language of the gaming community. The Introduction makes the point that neologisms have existed for as long as human beings have been communicating with one another; the Theoretical Background then provides an insight into the various methods via which new expressions are formed. Chapter Three offers an overview of human communication and how this has developed through the ages from its most primitive form of animal sounds and nonverbal means to the modern era of the Internet and digital multimedia. Chapter Four introduces the reader to the concept of communication in virtual worlds, the plural form being apposite here as "online communication" is an overarching term which has spawned numerous subcategories, each of which has its own specifics. The author makes an excellent job of conveying the relevant points in a manner suited to the educated lay-reader and may be forgiven the perhaps slightly excessive use of the second-person pronoun in section 4.3 and its subsequent subsections. Chapter Five presents the results of the author's own analysis of a series of items taken from the internet gaming world, complete with screenshots of the original sources for reader-friendly reference.

There are just a couple of minor observations arising from the terminology described on p. 31:

- The definition of "onetap" – *to kill from full health to no health within a short period of time* – demonstrates a whimsicality worthy of Chambers Dictionary; surely 'kill with a single blow' or 'kill instantly' would be more succinct if economy of language is the order of the day.
- The abbreviated term "sac" was regularly employed both as a noun and a verb by Bobby Fischer back in the 1960s when annotating his own chess games and the usage may even predate the eccentric American's years of fame. On the other hand, if we accept the alternative interpretation of this word by *creative players*, as the author of this thesis refers to them, it must surely be a candidate for contronymy.

From a technical point of view, the work is appropriately formatted, well referenced and, aforementioned pronominal peccadilloes notwithstanding, written in a style of considerable elegance in terms of both sentence construction and vocabulary use. Overall, the author is to be congratulated on having produced a high-quality bachelor thesis on a topic which will most likely continue to be of great interest to researchers in years to come.

Recommended grade: **výborně**

Supervisor: Andrew Tollet

Date: 26th August 2022

Signature: