

Undergraduate Thesis Assessment Rubric (Methodology, Linguistics)
 Department of English, Faculty of Education, University of West Bohemia

Thesis Author: Petra Koteňová

Title: JFK – American Icon

Length: 41 pages

Text Length: 36 pages

<i>Assessment Criteria</i>	<i>Scale</i>	<i>Comments</i>
1. Introduction is well written, brief, interesting, and compelling. It motivates the work and provides a clear statement of the examined issue. It presents and overview of the thesis.	<u>Outstanding</u> Very good Acceptable Somewhat deficient Very deficient	Though introduction is quite lengthy, it is well written and interesting. The author approaches it in a creative way (starts introduction with a quotation and also focuses on the meaning of the word "icon".)
2. The thesis shows the author's appropriate knowledge of the subject matter through the background/review of literature. The author presents information from a variety of quality electronic and print sources. Sources are relevant, balanced and include critical readings relating to the thesis or problem. Primary sources are included (if appropriate).	<u>Outstanding</u> <u>Very good</u> Acceptable Somewhat deficient Very deficient	The thesis shows the author's appropriate knowledge of the subject matter. Various relevant sources were used by the author.
3. The author carefully analyzed the information collected and drew appropriate and inventive conclusions supported by evidence. Ideas are richly supported with accurate details that develop the main point. The author's voice is evident.	<u>Outstanding</u> Very good Acceptable Somewhat deficient Very deficient	The author's ideas are supported by details, interesting facts and quotations.
4. The thesis displays critical thinking and avoids simplistic description or summary of information.	<u>Outstanding</u> <u>Very good</u> Acceptable Somewhat deficient Very deficient	
5. Conclusion effectively restates the argument. It summarizes the main findings and follows logically from the analysis presented.	<u>Outstanding</u> Very good Acceptable Somewhat deficient Very deficient	Conclusion is interesting and restates the argument of the thesis.
6. The text is organized in a logical manner. It flows naturally and is easy to follow. Transitions, summaries and conclusions exist as appropriate. The	<u>Outstanding</u> Very good Acceptable Somewhat deficient	The text is well structured and is easy to follow.

author uses standard spelling, grammar, and punctuation.	Very deficient	
7. The language use is precise. The student makes proficient use of language in a way that is appropriate for the discipline and/or genre in which the student is writing.	Outstanding <u>Very good</u> Acceptable Somewhat deficient Very deficient	
8. The thesis meets the general requirements (formatting, chapters, length, division into sections, etc.). References are cited properly within the text and a complete reference list is provided.	<u>Outstanding</u> Very good Acceptable Somewhat deficient Very deficient	

Final Comments & Questions

The author shows her great interest in the subject matter of the thesis. I believe that the part of the thesis called Presidency is the strongest one because the author evaluates JFK's political achievements and failures in a critical way. It is also obvious that the author studied a variety of quality electronic and print sources.

In my opinion, the worst shortcoming of the whole work is its language (grammatical mistakes (e.g. "If would that happen..." (p.31), etc. and the cases of wrong word order (e.g. "Important fact states Dallek..." (p.33), "The new President became Lyndon B. Johnson..." (p.27))

Reviewer: Anna Šteflová

Date: 18.5.2012

Signature:

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