

Undergraduate Thesis Assessment Rubric

Department of English, Faculty of Education, University of West Bohemia

Thesis Author: Martna Lucká

Title: Comparison of British and American English in journalism

Length: 73

Text Length: 51

Assessment Criteria	Scale	Comments
1. Introduction is well written, brief, interesting, and compelling. It motivates the work and provides a clear statement of the examined issue. It presents and overview of the thesis.	Outstanding Very good Acceptable Somewhat deficient Very deficient	Although brief, it is well-written; the research questions are clearly stated.
2. The thesis shows the author's appropriate knowledge of the subject matter through the background/review of literature. The author presents information from a variety of quality electronic and print sources. Sources are relevant, balanced and include critical readings relating to the thesis or problem. Primary sources are included (if appropriate).	Outstanding Very good Acceptable Somewhat deficient Very deficient	Very good organization, comparative approach; it starts with a brief historical account of the beginnings of AmE and than covers various linguistic levels when describing the differences, taking into consideration various authors' views.
3. The author carefully analyzed the information collected and drew appropriate and inventive conclusions supported by evidence. Ideas are richly supported with accurate details that develop the main point. The author's voice is evident.	Outstanding Very good Acceptable Somewhat deficient Very deficient	A careful analysis of the texts, clear pattern in presentation of individual differences; the research is successfully introduced by the Methods chapter.
4. The thesis displays critical thinking and avoids simplistic description or summary of information.	Outstanding Very good Acceptable Somewhat deficient Very deficient	The results are clearly summarized and the linguistic areas of differences are compared and commented on. The accessibility is supported by a graph.
5. Conclusion effectively restates the argument. It summarizes the main findings and follows logically from the analysis presented.	Outstanding Very good Acceptable Somewhat deficient Very deficient	The research questions are answered, the chapter forms a good framing to the research. The most frequent differences are emphasized. The subjective educational benefit mentioned too.
6. The text is organized in a logical manner. It flows naturally and is easy to follow. Transitions, summaries and conclusions exist as appropriate. The author uses standard spelling, grammar, and punctuation.	Outstanding Very good Acceptable Somewhat deficient Very deficient	Very good organization, readability and accessibility.
7. The language use is precise. The student makes proficient use of language in a way that is appropriate for the discipline and/or genre in which the student is writing.	Outstanding Very good Acceptable Somewhat deficient Very deficient	The language is simple, but appropriate in style and accuracy, there are very few minor mistakes, e.g. in syntax (missing subject "it") or the use of articles, occasional print errors.
8. The thesis meets the general requirements (formatting, chapters, length, division into sections, etc.). References are cited properly within the text and a complete reference list is provided.	Outstanding Very good Acceptable Somewhat deficient Very deficient	The work fulfils all the requirements. The only (not essential) reservation could be made about the incomplete table of contents (pages of References and Summary in Czech missing)

Final Comments & Questions

The work is carefully composed, emphasis is laid on accessibility; the analysis of authentic texts shows the author's hard work and her interest in linguistics. The evaluation recommended: "excellent".

Supervisor/Reviewer: PhDr. Naděžda Stašková, PhD.

Date: 8.8. 2012

Signature:

