

**Undergraduate Thesis Assessment Rubric (Methodology, Linguistics)**  
**Department of English, Faculty of Education, University of West Bohemia**

Thesis Author: Jiří Linda

Title: THE RISE OF THE AMERICAN COMIC INTO THE ROLE OF SERIOUS ART

Length: 64

Text Length: 50

<i>Assessment Criteria</i>	<i>Scale</i>	<i>Comments</i>
1. Introduction is well written, brief, interesting, and compelling. It motivates the work and provides a clear statement of the examined issue. It presents and overview of the thesis.	Outstanding <b>Very good</b> Acceptable Somewhat deficient Very deficient	See "Final Comments and Questions"
2. The thesis shows the author's appropriate knowledge of the subject matter through the background/review of literature. The author presents information from a variety of quality electronic and print sources. Sources are relevant, balanced and include critical readings relating to the thesis or problem. Primary sources are included (if appropriate).	Outstanding <b>Very good</b> Acceptable Somewhat deficient Very deficient	See "Final Comments and Questions"
3. The author carefully analyzed the information collected and drew appropriate and inventive conclusions supported by evidence. Ideas are richly supported with accurate details that develop the main point. The author's voice is evident.	<b>Outstanding</b> Very good Acceptable Somewhat deficient Very deficient	See "Final Comments and Questions"
4. The thesis displays critical thinking and avoids simplistic description or summary of information.	Outstanding <b>Very good</b> Acceptable Somewhat deficient Very deficient	See "Final Comments and Questions"
5. Conclusion effectively restates the argument. It summarizes the main findings and follows logically from the analysis presented.	Outstanding <b>Very good</b> Acceptable Somewhat deficient Very deficient	See "Final Comments and Questions"
6. The text is organized in a logical manner. It flows naturally and is easy to follow. Transitions, summaries and conclusions exist as	Outstanding <b>Very good</b> Acceptable Somewhat deficient	See "Final Comments and Questions"

appropriate. The author uses standard spelling, grammar, and punctuation.	Very deficient	
7. The language use is precise. The student makes proficient use of language in a way that is appropriate for the discipline and/or genre in which the student is writing.	Outstanding Very good <b>Acceptable</b> Somewhat deficient Very deficient	See "Final Comments and Questions"
8. The thesis meets the general requirements (formatting, chapters, length, division into sections, etc.). References are cited properly within the text and a complete reference list is provided.	Outstanding <b>Very good</b> Acceptable Somewhat deficient Very deficient	See "Final Comments and Questions"

#### Final Comments & Questions

The undergraduate thesis deals with an extremely interesting topic which only shows that it is possible to combine one's hobbies and study requirements – a kind of "genesis" of the American comic (the rise of the American comic into the role of serious art).

The division of the thesis into three large parts follows the logical lay-out of the work. In the first part comic is introduced to the reader as a kind of sequential art from the diachronic point of view.

In the second part of the thesis the author presents the origin of a modern comic and its status in the cultural background of the USA.

The third part provides the information about the leading personalities in the sphere of comic thanks to whom the comic has to be thought of as a fully-fledged kind of art. The author focuses on information which is relevant with regard to the goal of his work and thus avoids unnecessary details unimportant for his work.

The language used is sometimes a bit complex which, in my opinion, can be considered as the source of some grammatical mistakes (split infinitive e.g. p. 15 .. *to deliberately hide...*"), which, fortunately do not cause ambiguity or misunderstanding, nor are very frequent. The work undoubtedly meets all the requirements put on a piece of academic writing and can be considered very successful.

Supervisor/Reviewer: PhDr. Jarmila Petrlíková, Ph.D. (opponent)

Date: August 18 2012

Signature:

